

Amendments to the Claims:

This listing of claims will replace all prior versions of the claims.

1. (Currently Amended) An online marketplace A system for providing logistics for a sale of one or more goods, the system being adapted to receive information from at least one remote seller and at least one remote buyer for serving as an intermediary between the seller and the buyer, to present a seller interface for receiving information from the seller comprising a seller identity and a description of the one or more goods, to present a listing of the one or more goods on behalf of the seller based on the information received from the seller, to present the buyer with a buyer interface comprising the listing that includes the description of the one or more goods while maintaining the seller identity confidential from the buyer, and to provide financial logistics and shipping logistics for completing the sale of the one or more goods, wherein:

the seller interface presents available options for the sale and receives option selections from the seller prior to presenting the listing and includes one or more options allowing the seller to select to donate at least a portion of funds received for the sale in exchange for the one or more goods to a third party designated by the seller; and

the financial logistics include collecting funds for the sale from a financial service provider designated by the buyer, deducting a fee for use of the system from the funds collected for the sale, and transferring the portion of the funds for donation on behalf of the seller according to an option selection of the seller to a third party designated by the seller, without requiring interaction between the buyer and seller.

2. (Original) The system of claim 1 wherein the third party comprises a charitable or nonprofit entity.

3. (Original) The system of claim 1 wherein the third party comprises a political action committee.

4. (Original) The system of claim 1 wherein the third party comprises a fundraising entity.
5. (Original) The system of claim 2 wherein said financial logistics comprises providing said entity with information regarding the seller sufficient to allow the entity to generate an acknowledgement for tax reporting purposes.
6. (Original) The system of claim 1 wherein the system is adapted to receive the information over a computer network.
7. (Original) The system of claim 6 wherein the financial logistics comprises conducting an auction over the computer network.
8. (Original) The system of claim 6 wherein the financial logistics comprises conducting a raffle over the computer network.
9. (Original) The system of claim 1 wherein the system is adapted to provide the shipping logistics by use of at least one geography-based and time-based strategy.
10. (Original) The system of claim 9 wherein the goods are time-sensitive.
11. (Original) The system of claim 10 wherein the goods are event tickets.
12. (Original) The system of claim 1 wherein the financial logistics include authorizing an amount of sale on a credit card of the buyer, charging the credit card for the amount of sale, receiving the amount of sale, and transferring at least a portion of the amount of sale to the third party.

13. (Currently Amended) A computerized method for providing logistics for a sale of one or more goods comprising the steps of:

receiving information at an intermediary computer system from at least one remote seller and at least one remote buyer for providing an online marketplace between the seller and the buyer;

presenting a seller interface to a computer of the seller, the seller interface for providing a the seller with available options for the sale and for receiving option selections from the seller prior to listing the one or more goods for sale to prospective buyers, the available options comprising one or more options for donating proceeds from the sale;

receiving information from the seller via the seller interface, the information including a description of certain goods, a method of sale for the certain goods, and an option selection including at least a portion of proceeds for donation and an identity of a third party that will receive proceeds from the sale;

presenting a listing of the certain goods on behalf of the seller based on the information received from the seller while maintaining seller identity confidential from the prospective buyers;

presenting a buyer interface to a computer of the buyer, the buyer interface comprising the listing including the description of the certain goods a prospective buyer according to the method of sale;

conducting the sale over a computer network;

providing financial logistics, including collecting proceeds for the sale from a financial service provider designated by the buyer, deducting a fee for use of the system from the proceeds collected for the sale, and transferring the portion of the proceeds for donation on behalf of the seller according to the option selection of the seller to the third party; and

providing shipping logistics, including arranging for transfer of the one or more goods to the buyer.

14. (Original) The method of claim 13 wherein the goods comprise event tickets.

15. (Original) The method of claim 14 wherein the third party comprises a charitable or nonprofit entity.
16. (Original) The method of claim 14 wherein the third party is a political action committee.
17. (Original) The method of claim 14 wherein the third party is a fundraising entity.
18. (Original) The method of claim 15 further comprising the step of:
providing the charitable or nonprofit entity with information regarding the seller sufficient to allow the entity to generate an acknowledgement for tax reporting purposes.
19. (Original) The method of claim 15 further comprising the step of:
causing an acknowledgement for tax reporting purposes to be provided to the seller.
20. (Original) The method of claim 14 wherein said system is adapted to provide said shipping logistics by use of at least one geography-based and time-based strategy.
21. (Currently Amended) A computerized method for conducting a raffle, comprising the steps of:
receiving information at an intermediary computer system from a first party and from a plurality of buyers for providing an online marketplace between the first party and the plurality of buyers;
presenting a user interface to a computer of the first party for receiving information from a the first party comprising a description of one or more goods offered for raffle[;], the user interface providing the first party with available options for the raffle including one or more options for donating proceeds from the raffle;
receiving an option selection to donate proceeds from the raffle from the first party via the user interface prior to conducting the raffle;

receiving requests to purchase raffle tickets from a the plurality of buyers over a computer network;

receiving identification information from the plurality of buyers;
creating a record of the plurality of buyers weighted according to the number of tickets purchased by each buyer;

selecting a winner at random from the record;
notifying the winner; and
donating the proceeds from the raffle tickets to a third party on behalf of the first party in accordance with the option selection of the first party.

22. (Previously Presented) The method of claim 21 wherein the winner wins goods provided by the first party.

23. (Original) The method of claim 22 wherein the goods comprise event tickets.

24. (Previously Presented) The method of claim 22 further comprising the steps of:
receiving information from the first party, including the identity of the third party that will receive the proceeds of the raffle; and
presenting information to the plurality of buyers that proceeds from raffle tickets purchased will be donated to the third party.

25. (Original) The method of claim 24 wherein the third party is a charitable or nonprofit organization.

26. (Original) The method of claim 24 wherein the third party is a political action committee.

27. (Original) The method of claim 24 wherein the third party is a fundraising entity.

28. (Original) The method of claim 25 further comprising the step of: causing an acknowledgement for tax reporting purposes to be provided to the first party.

29. (Original) The method of claim 21 wherein the record is created by entering the plurality of buyers into a spreadsheet.
30. (Original) The method of claim 29 wherein each buyer occupies a number of rows in the spreadsheet corresponding to the number of tickets purchased by that buyer.
31. (Original) The method of claim 30 wherein the step of selecting a winner comprises generating a random number between one and the total number of tickets sold, and wherein the winner is the buyer occupying the row in the spreadsheet corresponding to the random number.
32. (Original) The method of claim 21 wherein the record is created by sequentially assigning numbers to the plurality of buyers based on the number of tickets purchased by each buyer, wherein a winner is selected by generating a random number between one and the total number of tickets sold, and wherein the winner is the buyer corresponding to the random number.
33. (Original) The method of claim 21 wherein the winner is notified over the computer network.
34. (Original) The method of claim 33 wherein the winner is notified by automatically generating an email to the winner.
35. (Original) The method of claim 33 wherein the winner is notified by automatically generating an instant message to the winner.